

ALL'ESSENZA

Design
Alexander Gufler

Sit light.
Stack tight.

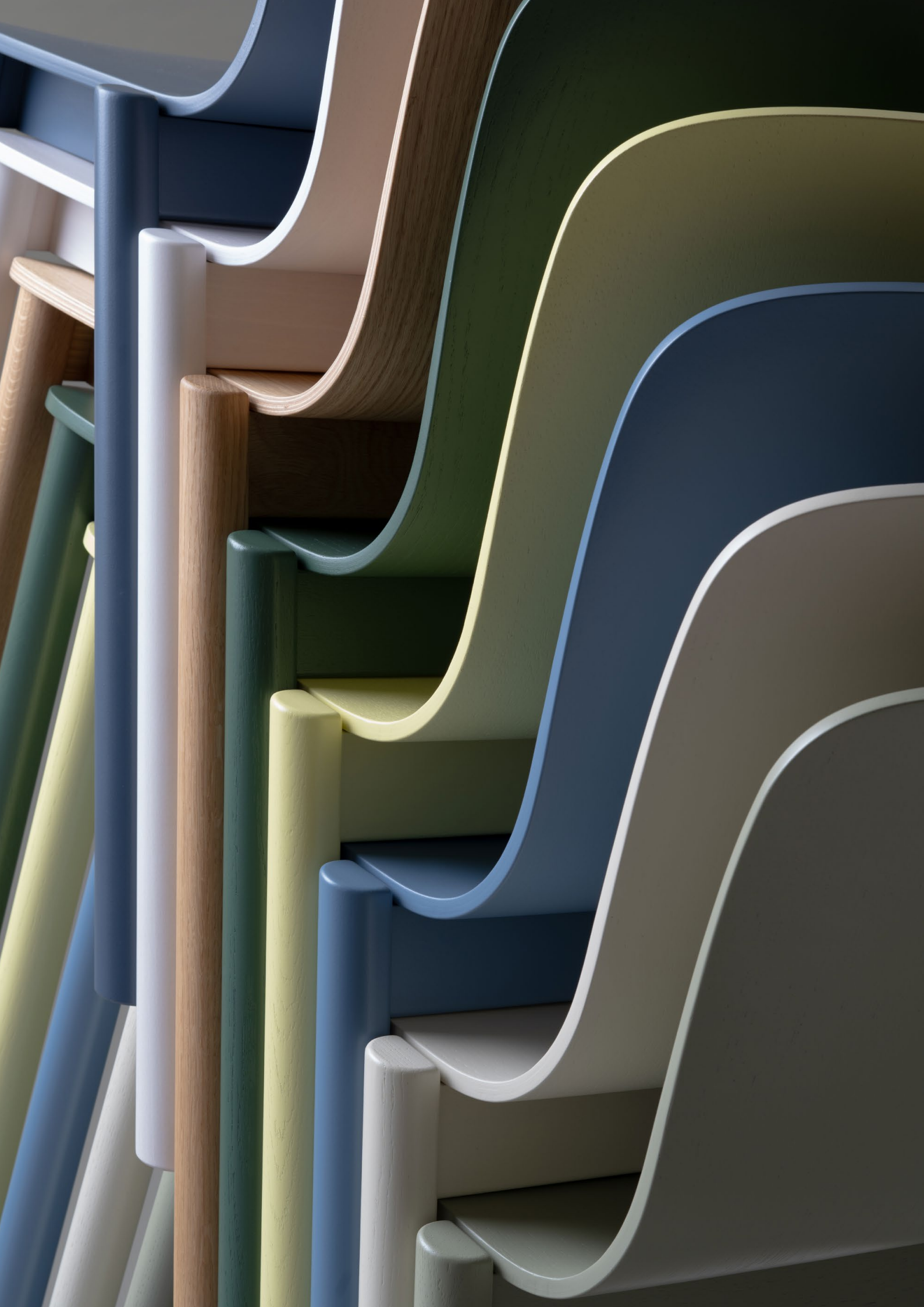
EN



Ton

Handcrafted
for generations

ton.eu



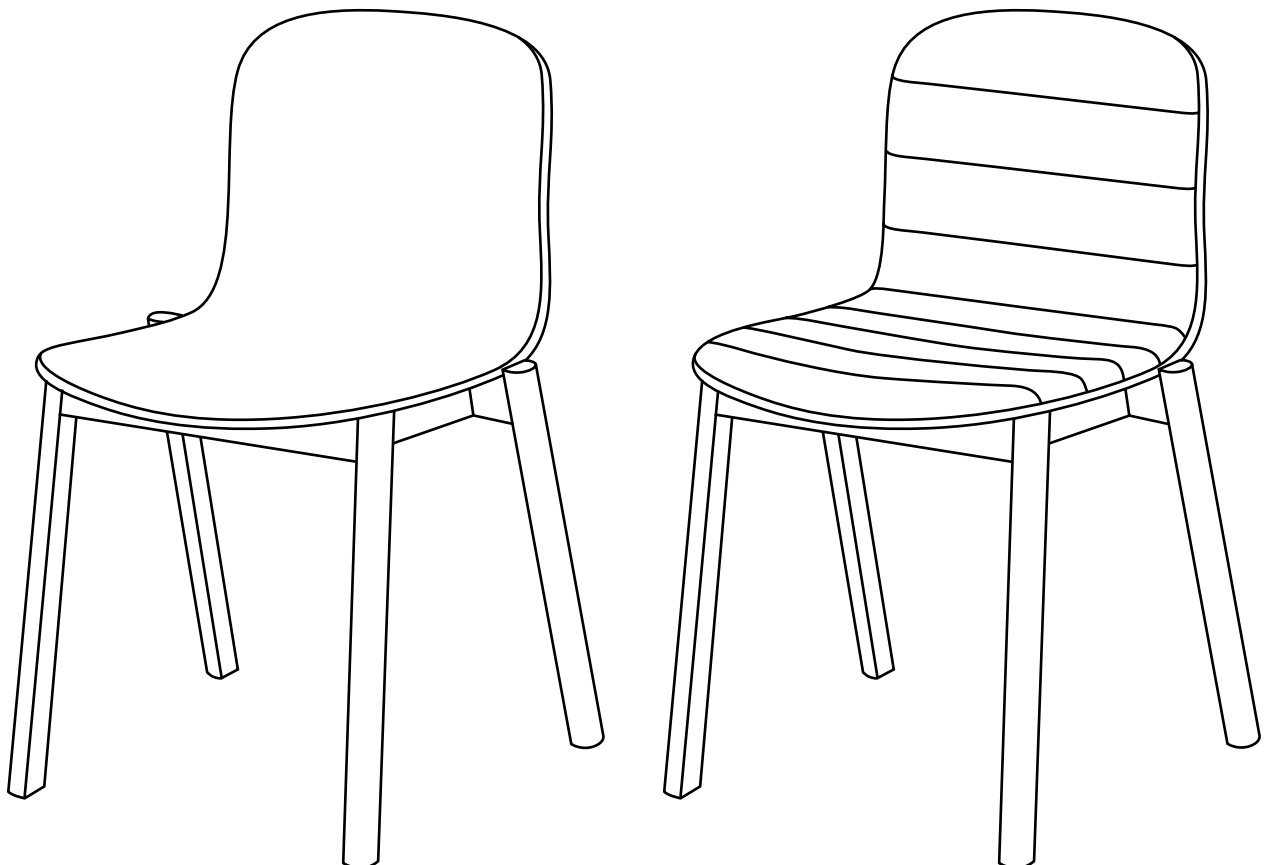
» When a form achieves the right proportions and the design is reduced to its essence, only the essence remains. All'essenza is a chair that strikes a balance between simplicity, comfort, and timeless elegance. «

ALL'ESSENZA CHAIR

Sit light.
Stack tight.

Design
Alexander Gufler (IT)

All'essenza is characterised by a simple silhouette and balanced proportions. The seat and backrest form a compact unit with a natural lightness. Thanks to its stackability and ability to be arranged in precise rows, it helps organise seating clearly in restaurants, hotels, and public spaces. Various colour options and the possibility of full upholstery provide the chair with a wide range of applications.











» All'essenza is a very simple chair, but that is precisely what gives it freedom. Depending on the type of wood, colour, or upholstery, it can easily change its character. «

Alexander Gufler (IT)



All'essenza not only complements a space but also organises it. An unobtrusive connecting element allows the chairs to be arranged in precise rows, creating a clear layout in conference halls, auditoriums, and social spaces. Regular rows help give the space a clear structure. When the space needs to be reconfigured, the chairs can be easily disconnected again.















» A good restaurant chair must be comfortable for guests, practical for operations and durable. All'essenza is designed to meet all these requirements. «

Alexander Gufler (IT)





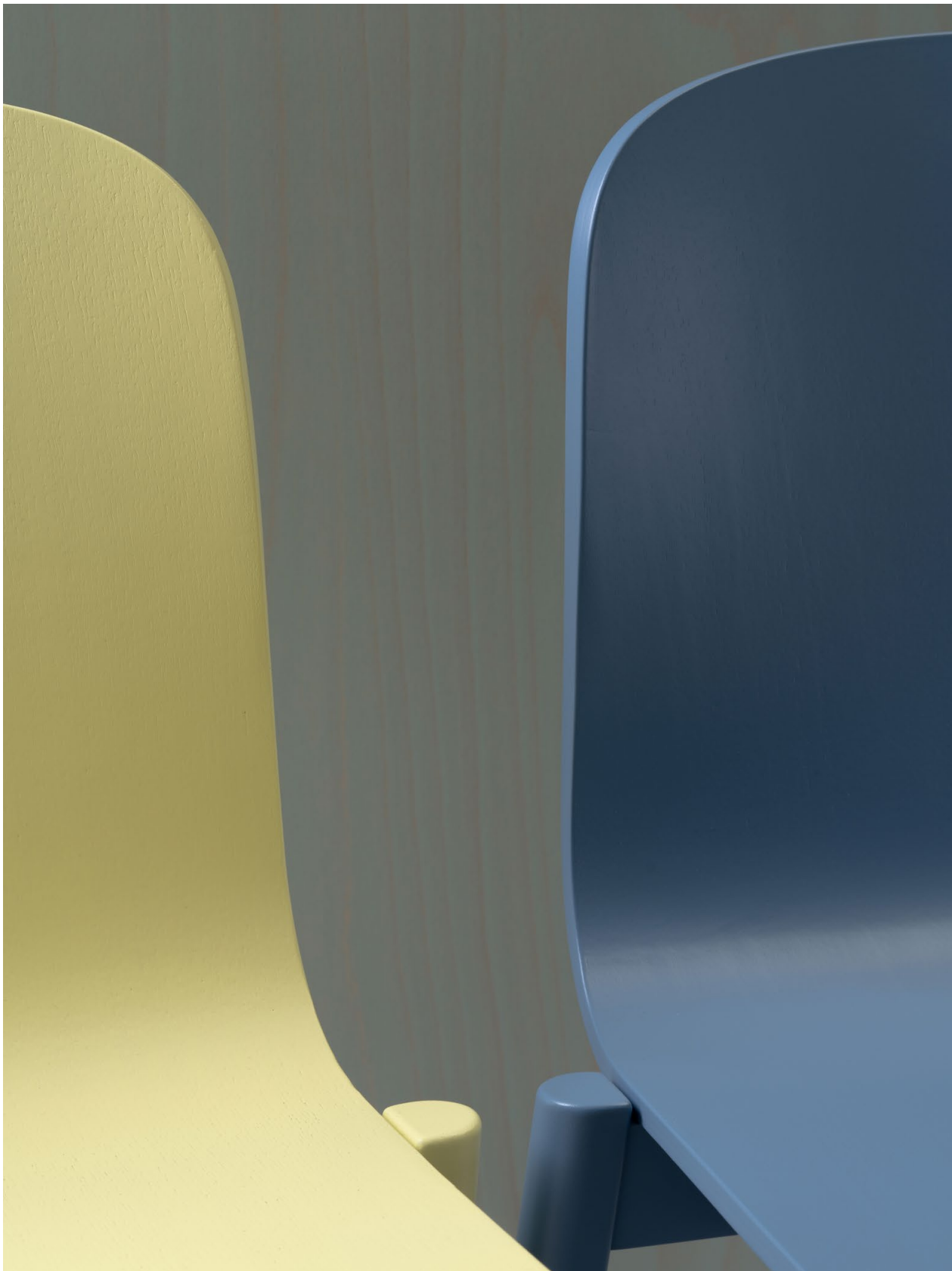
All'essenza also finds its place in the workplace. Its simple form and balanced proportions create a natural and light presence in the space. The chair offers comfort both during work and longer meetings, and thanks to its stackability, space can be quickly cleared after a meeting ends. Furthermore, various finishes and upholstery options allow it to blend seamlessly into different types of office interiors.



Alexander Gufler

Alexander Gufler, an Italian designer, is known for his ability to combine sophistication and practicality. For Ton, he has created a number of iconic designs, including the Merano collection, which features chairs, bar stools, armchairs, and lounge chairs. This collection has earned recognition not only for its aesthetics but also for its ergonomics, and has been honoured in competitions such as the German Design Award. Other notable products include the Albu collection, as well as the La Zitta chair, the Stelvio, Lasu, and YYY tables, and the Again chair, which combines simplicity with a distinctive design. Gufler's designs are characterised by clean lines, thoughtful details, and a respect for the traditional craft of wood bending. His latest design for Ton, the All'essenza chair, builds on this philosophy with a simple form, balanced proportions, and natural versatility.





Materials

At Ton, materials are chosen with care — both for their beauty and their origin. Sustainably sourced beech and oak from local forests ensure lasting quality and respect for nature.

The colour palette reflects Ton's heritage and surroundings: the deep blue of the craftsmen's uniforms, the brick red of the historic factory walls, the whites and greys of the steam from the kiln before hand bending. Every detail is thoughtfully chosen to create furniture that is timeless, responsible and deeply connected to its origins.

Wood colour swatches

Beech and oak are selected for their strength and versatility, while American walnut, available only in its natural wood finish, has rich tones and a distinctive grain. Surfaces can be left in their purest form, treated with clear lacquer or oil to retain their organic texture. Stains subtly enhance natural grain, adding depth while preserving the character of the wood, while pigment finishes create a soft, contemporary layer of colour that uniquely interacts with the structure of the wood.

This curated selection ensures a harmonious balance of authenticity, craftsmanship and contemporary aesthetics.

NATURAL FINISHES



W0/BO
NATURAL BEECH
OIL/LACQUER



W0/BO
NATURAL OAK
OIL/LACQUER



W0
NATURAL
AM. WALNUT
OIL

STAINS



B4
COFFEE
BEECH/OAK



B116
HONEY
BEECH



B105
DARK WENGE
BEECH/OAK



B123
BLACK GRAIN
BEECH/OAK



B112
DARK CHOCOLATE
BEECH/OAK



B580
FOREST GREEN
BEECH/OAK

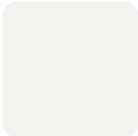


B114
NOUGAT
BEECH/OAK



S110
LIGHT WHITE
BEECH/OAK

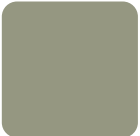
PIGMENT FINISHES



C120
WHITE
BEECH/OAK



C250
STEAM BLUE
BEECH/OAK



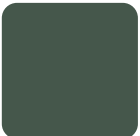
C540
PEBBLE GREEN
BEECH/OAK



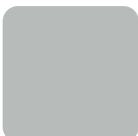
C139 C
CLOUD GREY
BEECH/OAK



C270
GRAPHITE BLUE
BEECH/OAK



C570
DEEP GREEN
BEECH/OAK



C150
MOON GREY
BEECH/OAK



C350
FACTORY RED
BEECH/OAK



C610
MOCCA BEIGE
BEECH/OAK



C180
GREY SHADOW
BEECH/OAK



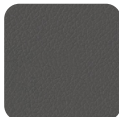
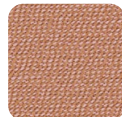
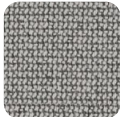
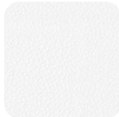
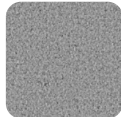
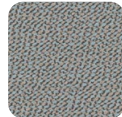
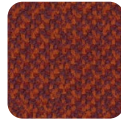
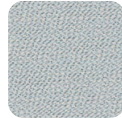
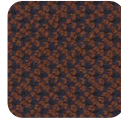
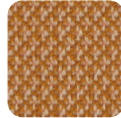
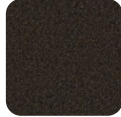
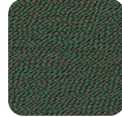
C450
RESIN YELLOW
BEECH/OAK



Upholstery Swatches

A carefully selected range of fabrics, synthetic and natural leathers ensures durability, comfort and aesthetic harmony. The upholstery materials are divided into four fabric categories (A-D) and two leather categories, meeting high standards of abrasion resistance, pilling and flame retardancy, making them ideal for both private and public spaces.

These fabrics also comply with EU regulations and certifications such as OEKO-TEX® and the EU Ecolabel, supporting sustainable and responsible production.

CATEGORY A	RECYCLED POLYESTER	ARTIFICIAL LEATHER	RECYCLED POLYESTER	RECYCLED WOOL	VIRGIN WOOL	VIRGIN WOOL	VIRGIN WOOL	
	CURA	GRAIN	RENEWED LOOP	LOWLANDS	ARCO	CLEO	FIORD 2	
								
	60019	ARCILLA	60999	511	BLOSSOM	COAL	PEARL	0201
								
	60112	BLANCO	61280	513	COAST	GOLD	SALBEI	0262
								
	62125	CANELA	66257	516	EBONY	LAMPION	WALNUT	0422
								
	68182	CENIZA		521	ICE	MAGMA	WATER	0571
CATEGORY B								
		COGNAC		526	JASMIN	PEACH	0581	
								
		MARRON		529	POND		0751	
CATEGORY C								
		NEGRO		550	SECRET		0961	
CATEGORY D								
			575					

SEMI-ANILINE
LEATHER

PRESCOTT



ANTILOP



BLACK INK



CLAY



DASH



ROOT



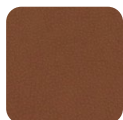
SWAMP

ANILINE
LEATHER

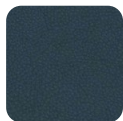
ELMOTIQUE



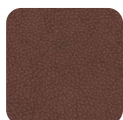
43024



43807



77875



93957



99001

SEMI-ANILINE
LEATHER

ELMOSOFT



98047





Product number	311 727	311 727	311 727	314 727	314 727	314 727
Type	chair	chair	chair	chair	chair	chair
Type of wood	beech	oak	am. walnut	beech	oak	am. walnut
Seat option	veneer	veneer	veneer	upholstery	upholstery	upholstery
Back option	veneer	veneer	veneer	upholstery	upholstery	upholstery
Armrest option						

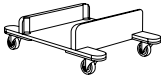
Technical Information

Total width (cm)	51	51	51	51	51	51
Total depth (cm)	52	52	52	52	52	52
Total height (cm)	78,5	78,5	78,5	76,2	76,2	76,2
Armrest height (cm)						
Seat height (cm)	47,3	47,3	47,3	47	47	47
Width of seat (cm)	43	43	43	43	43	43
Depth of seat (cm)	39	39	39	39	39	39
Weight of product (kg)	5,2	5,2	5,2	6,9	6,9	6,9
Consumption of fabric (m)				0,616	0,616	0,616
Consumption of leather (m²)				1,32	1,32	1,32
Packing (pcs)	2	2	2	2	2	2
Volume (m³/pc)	0,235	0,235	0,235	0,235	0,235	0,235
Package dimensions (cm)	72 × 55 × 103	72 × 55 × 103	72 × 55 × 103	72 × 55 × 103	72 × 55 × 103	72 × 55 × 103
Bicolour	✓	✓	✓	✓	✓	✓
Stackability (floor/trolley)	6 / 14	6 / 14	6 / 14	4 / 11	4 / 11	4 / 11
Embossed seat/backrest						
Leg connection colour						

**10-YEAR
WARRANTY**

ISO 9001:2015
ISO 14001:2015





Product number	799 729					
Type	trolley					
Type of wood	beech					
More information						

Technical Information

Total width (cm)	54,4					
Total depth (cm)	80					
Total height (cm)	28					
Weight of product (kg)	11,4					
Packing (pcs)	1					
Volume (m³/pc)	0,351					
Package dimensions (cm)	60 × 57 × 89					
Bicolour						



ISO 9001:2015
ISO 14001:2015

History of Ton

Since 1861, the factory in the small Czech town of Bystřice pod Hostýnem has mastered the art of creating bentwood furniture, combining tradition, precision and innovation. The craftsmen of the factory transform wood into extraordinary works of art – pieces that seamlessly combine timeless elegance with modern functionality.

The choice of Bystřice pod Hostýnem as a company's home is no coincidence. This region provides access to high quality, locally sourced beech and oak – essential materials for Ton's furniture. By using sustainably harvested wood from nearby sources, Ton ensures that its products are not only beautiful, but also environmentally responsible.

Every chair, table or bench crafted by Ton carries the legacy of 160 years of craftsmanship. The company's secret lies in its unique steam bending technique, which makes it the oldest hand bending factory in the world. Here, the finest wood is transformed by skilled craftsmen into graceful, durable forms that are as practical as they are beautiful. It's this commitment to heritage and quality that makes it a name cherished by clients.

The Ton catalogue includes some of the most iconic pieces in furniture history. The legendary No. 14 Chair, originally designed in the 1850s, remains a timeless favourite, celebrated for its minimalist elegance and incredible durability.

Equally captivating are modern designs such as the Split chair, it is the only chair in the world with a seat base made from a single solid piece of wood that has been split into two parts and bent in two directions – a true testament to the mastery of our craftsmen. The Merano Chair, with its distinctive geometric lines and combination of plywood and upholstery, has become a contemporary icon, ideal for both the home and high-traffic commercial environments. Another standout is the P.O.V. collection, which offers sleek, versatile furniture tailored for the modern public place, with a perfect balance of style, comfort and functionality.

The company's attention to detail extends beyond form to its thoughtful approach to colour and materials. The fabrics and colours used in the company's products reflect the essence of the brand – timeless yet deeply rooted in its environment.

Ton is more than a furniture brand – its pieces add character, elegance and functionality to any environment. With over 160 years of heritage and a commitment to sustainable craftsmanship, the company offers timeless designs that not only enhance interiors, but leave a lasting impression.



**Find more information
at ton.eu.**



Bystřice pod Hostýnem

1861

Classic Age Era

Michael Thonet found his second factory in Bystřice pod Hostýnem, within the former Austro-Hungarian Empire, today's Czech Republic. Thonet broke into the market with the mass production of No. 14 Chair, which he sent all around the world disassembled.

1875

Golden Age Era

Michael Thonet's sons, especially August, continued his legacy, developing the business into an empire producing thousands of products daily. The factory had nearly 2,000 employees. The golden age of the company began with No. 18 Chair in the late 1870s.

1914

Survivor Era

The First World War, followed by the Great Depression and then the Second World War, were turbulent times for the factory. The factory was merged with the biggest competitor to survive the crisis in the company. The Thonet Mundus Concern was created. Collaboration with designers such as Josef Hoffmann began, resulting in the legendary No. 811 Chair.

1945

Afterwar Era

After WW2 the factory operated under the name Thonet for eight years. Then already nationalised factory had been renamed to Ton (the Czech abbreviation for Továrna na Ohýbaný Nábytek, which means Factory for Bentwood Furniture).

1953

Eastern Block Era

Ton continued producing proven classic furniture models. Most products were exported to the former Soviet Union block. Despite difficult times, the company still strived for progressive design, producing works by designers such as Radomír Hoffman and Antonín Šuman.

1990

Open to the World Era

The newly privatised company, TON, worked diligently to reach customers in Western world and learned to withstand stiff competition of the open market. The company faced a crossroads: continue mass production or take a risk and pursue the more demanding route of high-quality design furniture. Ton chose the latter, more challenging path.

2004

Design Searching Era

Ton began collaborations with world-renowned designers such as Arik Levy or Claesson Koivisto Rune, and emerging talents like Alexander Gufler. The success of Gufler's Merano collection proved that there is a place in the market for a combination of high design and handcrafting.

2024

Future Era

With refreshed Ton brand identity we want to stay true to our history. We commit to stay the world-leading bentwood chairs and table crafters elevating the basic need of sitting to a pleasure for all senses.



Discover All'essenza
in every detail.



© TON a.s.
Michaela Thoneta 148
768 61 Bystřice pod Hostýnem
Czech Republic

info@ton.eu
ton.eu

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10-YEAR
WARRANTY